B.Com. Semester- VI

17.	Compulsory English	The Syllabi prescribed for the subject Compulsory English which is appended herewith as Appendix - □
18.	Suppliementary English	The Syllabi prescribed for the subject Supplementary English which is appended herewith as Appendix - R
19.	Marathi	The Syllabi prescribed for the subject Marathi The Syllabi prescribed for the subject Hindi which is which is appended herewith as Appendix - S
20.	Hindi	The Syllabi prescribed for the subject Hindi which is appended herewith as Appendix - T
21.	Sanskrit	The Syllabi prescribed for the subject ${\bf Sanskrit}$ which is appended herewith as ${\bf Appendix}$ - ${\bf U}$
22	Pali & Prakrit	The Syllabi prescribed for the subject Pali & Prakrit which is appended herewith as Appendix - V
23.	Urdu	The Syllabi prescribed for the subject Urdu which is appended herewith as Appendix - W
24.	Management Accounting	The Syllabi prescribed for the subject Management Accounting which is appended herewith as Appendix - \Box
25.	Economics of Development	The Syllabi prescribed for the subject Economics of Development which is appended herewith as Appendix -Y
26.	Company Law	The Syllabi prescribed for the subject Company Law which is appended herewith as Appendix -Z
27.	Process Business - II	The Syllabi prescribed for the subject Process Business - II which is appended herewith as Appendix - AA
28.	Co-Operative Business - II	The Syllabi prescribed for the subject Co-Operative Business -II which is appended herewith a Appendix - AB
29.	Indian Insurance System - II	The Syllabi prescribed for the subject Indian Insurance System - II which is appended herewith as Appendix -AC
30.	Indian Banking System- II	The Syllabi prescribed for the subject Indian Banking System- II which is appended herewith as Appendix -AD
31.	Internet & www -II	The Syllabi prescribed for the subject Internet & www-II which is appended herewith as Appendix - AE
32.	e-Commerce - II	The Syllabi prescribed for the subject e-Commerce - II which is appended herewith as Appendix - AF

Sd/-Registrar Sant Gadge Baba Amravati University Amravati.

Books Recommended

1. Agrawala Kamalesh N and Agrawal Deeksha:

Bride to Online Storefront, Macmillon India, New Delhi.

2. Agarwala Kamalesh N. and Agrawal Deeksha:

Business on the Net- Introduction toe- Commerce; Macmillon India, New Delhi

3. Agarwala Kamalesh N. and Agrawal Deeksha:

Bulls, Bears and The Mouse-An Introduction to Online Stock Market Trading; Macmillillon India, New Delhi.

4. Tiwari Dr. Murli Dr.:

Education and E-Governance; Macmillon India, New Delhi.

5. Afuah A.and Tucci C.:

Internet Business Models and Strategies; Mc Graw Hill, New York.

Internal Assessment Scheme

- 1. Theory paper will carry 60 marks and internal assessment 40 marks
- 2. 40 % Marks will be based on continue evaluation of the student assignment, class test, seminar and web-site visit /Industrial visit and project report.
- 3. Student will have to work under the guidance of the teacher and submit project report before fifteen days of the commencement of the theory examination.

Appendix - □

B.Com. III
Semester- VI
Compulsory English

Time: 2 Hours Marks: 40

Prescribed Textbook: Horizons by Board of Editors Published by Orient Blackswan.

UNIT I: PROSE				
SR.NO	PROSE	AUTHOR		
1	Sunder Pichai			
2	Mallika Srinivasan			
3	Muhammad Yunus			
4	Introduction to the Right to	Pralhad Kachare		
'	Information Act, 2005			
UNIT II : POETRY				
1	All the World's A Stage	William Shakespeare		
2	How Do I Love Thee	Elizabeth Barrett Browning		
3	The Duck and the Kangaroo	Edward Lear		
4	Ode To Autumn	John Keats		
UNIT III: COMMUNICATION SKILLS				

Employability Skills

- ✓ Leadership Skills
- ✓ Teamwork Skills
- ✓ Time Management
- ✓ Stress Management

Communication Skills

✓ Advertising (Types of Advertising & Advertising Media, Techniques of effective advertising)

MARKING SCHEME

<u>UNIT I : Prose</u> : Any THREE out of FOUR Questions (3 x 4 = 12 Marks)

<u>UNIT II</u>: Poetry: Any THREE out of FOUR Questions (3 \times 4 = 12 Marks)

<u>UNIT III : Communication Skills :</u>

Any TWO out of THREE Questions (2 x 4 = 8 Marks)

8 Multiple Choice Questions on Unit I & II (8 x 1 = 8 Marks)

INTERNAL ASSESSMENT:

Interview Skill: 5 Marks

Home Assignment : 5 Marks

Appendix - R

B.Com. III
Semester- VI
Supplementary English

Time: 2 Hours Marks: 40

Prescribed Textbook : Golden Harvest □An English Coursebook for Undergraduates□ by Board of Editors Published by Orient Blackswan.

UNIT I: Prose & Poetry□						
SR.NO Prose & Poetry AUTHOR						
1	My Struggle for an Education	Booker T. Washington				
2	I am Getting Old Now	Robert Kroetch				
3	Richard Cory	Edwin Arlington Robinson				
4	Father Returning Home	Dilip Chitre				
	UNIT II : □Short Stories □					
1	The Thief	Ruskin Bond				
2	An Accursed House	Emile Gaborian				
3	Freedom at Midnight	Larry Collins and Dominique Lapierre				
4	The Last Salvation	R.P.Sisodia.				
UNIT III: ™ One Act Play□						
	A Marriage Proposal	Auton Chekhor				

MARKING SCHEME

<u>UNIT I : Prose</u>: Any THREE out of FOUR Questions $(3 \times 4 = 12 \text{ Marks})$

<u>UNIT II : Poetry</u>: Any THREE out of FOUR Questions $(3 \times 4 = 12 \text{ Marks})$

UNIT III: One Act Play:

Any TWO out of THREE Questions ($2 \times 4 = 8 \text{ Marks}$)

8 Multiple Choice Questions on Unit I & II (8 x 1 = 8 Marks)

INTERNAL ASSESSMENT:

Interview Skill: 5 Marks

Home Assignment: 5 Mark

Appendix - S

बी.कॉम.भाग-३ विषय:- मराठी सत्र सहावे

> लेखी परीक्षा -४० गुण अंतर्गत मूल्यामापन — १० गुण

नेमलेले पाठ पुस्तक "आशय" भाग-३ (सत्र-५ व सत्र-६)

अनुक्रमणिका

विभाग अ : वैचारिक

- भावित्रीबाई ुले आणि ताराबाई शिन्दे डॉ.सदानंद मोरे
- २) डॉ.आंबेडकरांची राजकीय भूमिका डॉ.भा.ल.भोळे
- ३) अंध ाध्दा विनाशाय पुरुषो ाम अवारे

विभाग ब : ललित

- १) रमशानातील सोन अण्णाभा साठे
- २) अजातशत्रु अटलजी शरद पवार
- ३) ललाटरेषा मिल द जाधव
- ४) ठकन दिवाकर सदांशिव

विभाग क : कविता

- १) गाभारा कुसुमा ाज
- २) बाई सुखदेव ाणके
- ३) निर्धार अनंत खेळकर
- ४) धोंडी धोंडी पाणी दे रविन महल्ले
- ५) माणसं अशोक इंगळे

विभाग ड : उपयोजित मराठी

- पाहीर निवेदन —
- २) अहवाल लेखन –

बी.कॉम.भाग-३ विषय :- मराठी सत्र सहावे

वेळ – २ तास

एकूण गुण — ५० गुण लेखी परीक्षा -४० गुण अंतर्गत मूल्यामापन — १० गुण

नेमलेले पुठ पुस्तक : "आशय" भाग-३ (सत्र-५ व सत्र-६)

लेखी परीक्षा गुण विभागणी :

विभाग अ : वैचारिक ०८ गुण

विभाग ब : ललित ०८ गुण

विभाग क : कविता ०८ गुण

विभाग ड : उपयोजित मराठी ०८ गुण

वरिल सर्व विभागांवर आधारित वस्तुनिष्ठ बहुपर्यायी प्रश्न ०८ गुण

एकूण ४० गुण

विभाग "ड" साठी संदर्भ म्हणून "उपयोजित मराठी", "जाहीर निवेदन" "अहवाल लेखन" हे दोन प्रकरण नेमण्यात आले असून त्यावर आधारित दोन लघु ारी प्रश्न विचारण्यात येतील. चार गुणांचा एक प्रश्न प्रत्यक्ष प्रकरणावर आधारित असेल आणि चार गुणांचा दुसरा लघु ारी प्रश्न हा जाहीर निवेदन तयार करणे कवा अहवाल तयार करणे अशा स्वरुपाचा असेल.

प्रश्निनहाय गुण विभागणी

प्रश्न – १ ला (विभाग अ : वैचारिक) १ दीघा ारी प्रश्न ०८ गुण

प्रश्न — २ रा (विभाग ब : लितत) १ दीघा ारी प्रश्न ०८ गुण

प्रश्न – ३ रा (विभाग क : कविता) २ लघु ारी प्रश्न (प्रत्येकी ४ गुण) ०८ गुण

प्रश्न – ४ था (विभाग ड : उपयोजित मराठी) २ लघु ारी प्रश्न (प्रत्येकी ४ गुण) ०८ गुण

(टिप - वरील सर्व प्रश्नांना अंतर्गत पर्याय राहील.)

प्रश्न – ५ वा (विभाग अ,ब,क,ड) ८ वस्तुनिष्ठ प्रश्न (प्रत्येकी १ गुण) ०८ गुण

(टिप - अभ्यासक्रमातील अ,ब,क, ड या विभागांवर आधारीत प्रत्येकी २ प्रश्न)

अंतर्गत मूल्यामापन

एकूण १० गुणांची अंतर्गत मूल्यमपान परीक्षा राहील.

गुण विभागणी

 ३) घटक चाचणी (Class Test)
 ०५ गुण

 ४) गृहपाठ (स्वाध्याय) (Home Assignment)
 ०५ गुण

SANT GADGE	E BABA AMRAVATI UNIVERSITY GAZETTE -	2019 - PART TWO - 1□
 लेखी परिक्षा व अंतर्गत मूत प्रमाणे आवश्यक असतील.	 त्र्यमापन या दोन्ही परीक्षांमध्ये स्वतंत्रपणे उ ीर्ण होणे आवश्यक अ	 सेल. त्यासाठी किमान गुण खालीत
लेखी परीक्षा	- ४० पैकी १६ गुण आवश्यक	
अंतर्गत मूल्यमापन	- ९० पेकी ४ गुण आवश्यक	
सूचना :-		
	अभ्यासक्रमावर आधारित असेल आणि सत्रामध्ये किमान दोन वेळ ॥ धरण्यात यावे.	न चाचणी घे न अंतिम परीक्षेत
गृहपाठ हा पाठ	पुस्तकांव्यतिरि त इतर कोणत्याही भाषिक कौशल्य विकसित करण	गा-या विषयावर असावा.
		Appendix -
	बी. कॉम. तृतीय वर्ष	
	सत्र - षष्ट	
	हिन्दी	_
समय - २ घण्टे		पूर्णाक - ४०
	आधारभूत पाठ्यक्रम के तीन निबंध (४ से ६) से एक दी साथ पूा जायेगा। भाषागत पाठ्यक्रम के पाँच पाठ (६ से १०) से कुल पाँच	१ 🛽 ८ 🗆 ८ अंक
इकाइ : दा -	जायेंगे। जिनमें से तीन प्रश्न हल करना अनिवार्य होगा।	., .,
	जावना जिन्न सं साम प्रस्त हुस बुरसा जानवाब होना।	Ų A 0 □ 14 0147
इकाई : तीन -	प विभाग से : कविता (से १२) से दो कविताओं व	न केनीय भाव विकल्प
	के साथ पू ा जायेगा ।	२ 🛚 ४ 🗆 ८ अंक
इकाई : चार -	अपाठित ग ांश का सार एवं, शीर्षक पू ा जायेगा ।	१ 🛽 ४ 🗆 ४ अंक
इकाई : पाँच -	इकाई एक, दो और तीन से कुल आठ वस्तुनिष्ठ अतिल	घू ारी प्रश्न पू े जायेंगे।
		८ 🗴 १ 🗌 ८ अंक
	आन्तरिक मूल्यांकन	१० अंक
१. पाठ्यपुस्तक प	र आधारित गृहपाठ - ५ अंक	
२. पाठ्यपुस्तक प	र आधारित मौखिकी - ५ अंक	
	दक - डॉ.निभा उपाध्याय, डॉ. सुशांत ठोके, ॉ.मनोज जोशी शक - राघव प ब्लशर्स एण्ड डि स्टब्युटर्स, नागपुर	

T

Appendix - U

वाणिज्य स्नातक $\mathbb{B}.Com$ \square भाग ३ (सत्र - ६) संस्कृत आवश्यक

ः गीर्वाणसारथिः - भाग ३ पुस्तक

मुख्य संपादक - डॉ. भगवान पंडा,

- 👅. मीनािी भांदककर ,िी आतिश कुलकण 🖵 सह संपादक

> गुण - लेखी परीक्षा - 80 वेळ – २ तास

अन्तर्गत मूल्यमापन - 80 एकूण गुण **-** 40

- ०८ गुण घटक - १:ग पाठ १ व २

- ०८ गुण घटक – २:ग पाठ ३ व ४

- ०८ गुण घटक - ३: प पाठ १ व २

- ०८ गुण घटक – ४: प पाठ ३ व ४

घटक - ५ : वरील ४ घटकांवर आधारीत प्रश्नावली (भाग ६) - ०८ गुण

-0-

प्रश्नपत्रिकेचे स्वरूप

वेळ - २ तास

लेखी परीक्षा पूर्ण गुण - ४०

प्रश्न (१) दीघा ारी प्रश्न (दोन पैकी एक) - ०८ गुण

प्रश्न (२) ४ पैकी २ अनुवाद करा (५ ते ६ ओळ चे उतारे) - ०८ गुण

प्रश्न (३) दीघा ारी प्रश्न (दोन पैकी एक) - ०८ गुण

प्रश्न (४) ४ पैकी २ श्लोकांचा अनुवाद करा (४ ओळ चे) - ०८ गुण

प्रश्न (५) १० पैकी ०८ वस्तुनिष्ठ प्रश्न - ०८ गुण

पूर्ण गुण – १० अन्तर्गत मूल्यमापन -

१) स्वाध्याय - ०५ गुण

२) मौखिक - ०५ गुण

> एकूण गुण - **१**0

टीप - लेखी परी⊟ व अंतगति.मू.ियमापन या दो[ही परी⊑ांम[ये [वतं⊑पणे उ[ीण[होणे आव[येक असेल. [यासाठी किमान गुण खालील [माणे आव[येक असतील.

लेखी परी∐ै - ४० पैक⊑१६ गुण आव⊡येक - १० पैक⊑०४ गुण आव⊡येक अंतगति-मू-ियमापन

संकृित आविष्यासाठी Шतावित अियासि म सहावेस□

ग⊟विभाग

१) कत⊟बोधः - मुक्ल कानिटकर २) अपु⊑जातकम् - जातकमाला

३) ध[याऽसि - कथामृतम्

४) कुमार □यभि ानम् - उ िररामच रितनाटकम्

प⊟विभाग

१) य⊑गृहवणनीम् - मेघदृतम् - [तो वा □यः २) आमिषटकम् ३) सुभाषितानि - सुभाषितसं⊑हैः

- साथवीभिटः ४) ऋतुचया□

ाावली भाग ६

Appendix - V

वाणिज्य स्नातक भाग-३ सेमिस्टर- ६ पाली आणि प्राकृत (आवश्यक)

वेळ २ तास

लेखी परीक्षा-- ४० अंतर्गत मूल्यमापन -१०

एकूण-- ५०

युनिट-१

१) नागसेनस्स पब्बज्जा मिलिन्दपन्हो

०८ गुण

२) नागसेनस्स धम्मदेसना

३) नागसेनेन मिलिन्दस्स पठमसमागमो

युनिट-२

थेरगाथा खु कपाठ १) अंगुलिमाल थेर २) महामंगल सु ।

०८ गुण

युनिट-३

जातकस् ।

प्राभ क जातक

०८ गुण

२) उल्लक जातक

युनिट-४

पालि निबंधो

०८ गुण

२) सामान्य माहिती

युनिट क्रमांक १ ते ४ वरील वस्तुनिष्ठ प्रश्न सोडवा

०८ गुण

अंतर्गत मुल्यमापन

१) घटक चाचणी ०५ गुण --२) स्वाध्याय ०५ गुण

- पटक चाचणी ही अभ्यासक्रमावर आधारित असेल आणि सत्रामध्ये किमान दोन वेळ चाचणी घे न अंतिम परीक्षेत सरासरी गुणदान ॥ धरण्यात यावे.
- २) गृहपाठ (स्वाध्याय) हा अभ्यासक्रमावरील असेल.

वाणिज्य स्नातक भाग-३ सेमिस्टर- ६ पाली आणि प्राकृत (आवश्यक)

वेळ २ तास

लेखी परीक्षा-- ४०

प्रश्नपत्रिकेचे स्वरुप

प्रश्न - १	अ) भाषांतर करा (दोन पैकी एक) ब) सामान्य प्रश्न सोडवा (दोन पैकी एक)		४ गुण ४ गुण
प्रश्न - २	अ) संदर्भासह गाथांचे स्पष्टीकरण (दोन पैकी एक) ब) सामान्य प्रश्न सोडवा (दोन पैकी एक)		४ गुण ४ गुण
प्रश्न - ३	अ) लघु ारी प्रश्न सोडवा (दोन पैकी एक) ब) दिघा ारी प्रश्न सोडवा (दोन पैकी एक)		४ गुण ४ गुण
प्रश्न - ४	सामान्य माहिती लिहा पालि निबंध		४ गुण ४ गुण
प्रश्न - ५	वस्तुनिष्ठ प्रश्न सोडवा, (कोणतेही चार) (प्रत्येकी दो	न गुण)-	-८ गुण

Appendix - W

Urdu Compulsory

B.Com.III

Semester- VI

Theory: 40 Marks

Time: 2 Hours

Text prescribed for study: ROOH-E-ADAB (Part III)

(As per Model curriculum of the UGC for B.Com III Semester VI and published by the Aadhaar Publication Amravati.)

Unit-I : PROSE

الغرر) Leader

(سلطان حدرجوش) Sultan Haidar Josh

Unit-II : PROSE

1. Khawab Khawab Safar (تواب فواب سنر)

Ram Lal (رام لعل)

2. E-Commerce (U/8_UI)

Edit by Dr. Shaheda Munaf (مرتب_ ۋاكر شابده مناف)

Unit-III : Poetry ()

1. Qaum Ki Ladkiyon Se Khitab (قوم کی لاکیوں ے قطاب) Brij Narayan Chakbast (رین تارائن چکبت)

Unit-IV : COMMUNICATION SKILL (441)

1. Report Writing

Unit-V: MCQs

Based on Unit. I, II and III

Distribution of Marks (40:10) A: Theory - 40 Marks **Question No. 1 Prose** Any two long answer questions to be attempted out of four each carrying four marks based on Marks: 4X2= 08 " Leader (1)" Question No. 2 Prose a) Any two short answer questions to be attempted out of four each carrying two marks Marks: 2X2= 04 " (اقواب قواب سنر) Khawab Khawab Safar " b) Any two short answer questions to be attempted out of four each carrying two marks "E-Commerce (U/V-UI)" Marks: 2X2= 04 Question No. 3 Poetry Any two stanzas to be attempted out of three each carrying two marks based on poem " Qaum Ki Ladkiyon Se Khitab (ーレングしらず)" Marks: 4X2= 08 Question No. 4 COMMUNICATION SKILL 1. Report Writing (Any two out of four) Marks4X2= 08 Question No. 5 Multiple Choice Questions based on Unit.I,II and III Marks: 8X1=08 10 Marks B. Internal Assessment -1. Viva-voce 05 Marks 2. Assignment 05 Marks

Appendix - \Box

B.Com. III Semester - VI Management Accounting

Time: 3 Hours Marks: 80

Objectives:

- 1. This course exposes the students to the basic concepts and tools used in Management Accounting.
- 2. To provide an understanding of the applications of Management Accounting techniques for management decision making.

- <u>Unit I:</u> 1.1: Management Accounting: Meaning; Features; Advantages; Limitations; Scope and Functions of Management Accounting.
 - **1.2: Comparison:** Between Management Accounting and Financial Accounting, Between Management Accounting and Cost Accounting.
- <u>Unit II</u>: 2.1: Break-Even-Analysis: Concept, Uses and Limitations of Break-Even-Analysis, Margin of Safety, Contribution, Use of P/V ratio for decision making, Cost-Profit-Volume Relationship, Fixed Cost Variation.
 - 2.2: Problems on Break Even Analysis.
- <u>Unit III</u>: 3.1: Ratio Analysis: Meaning of Ratio Analysis, Advantages and Limitations of Ratio Analysis
 - 3.2: Problems on Profit and Loss Account Ratio.
 - **3.3:** Simple Problems on Balance-Sheet Ratio: Current Ratio; Quick Ratio and Proprietary Ratio
- <u>Unit IV</u>: D1: Budget: Meaning and Definition of Budget; Characteristics of Budget; Types of Budget.
 - □2: Problems on Cash budget
- <u>Unit V</u>: D1: Budgetary Control: Meaning and Definition of Budgetary Control, Objectives of Budgetary Control; Limitations of Budgetary Control.
 - □2: Problems on Flexible Budget.

Books Recommended

- 1. Khan M.Y. and Jain P.K.: Management ACcounting; Tata Mcgraw- Hill Publishing Co. Ltd., New Delhi.
- 2. Kaplan R.S. and Atkison A,A,: Advanced Management Accounting; Prentice India International.
- 3. S.P. Gupta: Management Accounting; Sahitya Bhawan, Agra
- 4. Man Mohan Goyal: Principles and Practice of Management Accounting
- 5. N. Sarkar: Management Accounting
- 6. Hingorani: Management Accounting
- 7. R.K. Sawlikar; Management Accounting; Das Ganu, Prakashan, Nagpur.

हिन्दी

- १. आई बी स सेना , प्रबंधन लेखांकन
- २. एस.पी.गुप्ता, प्रबंधकीय लेखाविधी

मराठी

- १. देशकर सेठी , प्रबंधन लेखांकन
- २. प्रा. एस.एन.पजरकर , प्रंबंधकीय लेखांकन , किताब महल, नागपुर

डॉ प्रमोद ट ग , परिचय आणि प्रबंधकीय लेखांकन, सर साहित्य कें , नागपुर

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Appendix - Y

B.Com. III Semester - VI Economics of Development

Time: Three Hours Marks 🛈

Course Outcome: To provide an insight into various growth models and their applicability in present scenario.

Unit 1 Economic Development

- 1.1 Economic Underdevelopment: Concept, Definition and Indicators
- 1.2 Economic Development: Concept, Definition and Indicators
- 1.3 Economic Growth: Concept, Definition and Indicators
- 1.4 Economic Development V/s Economic Growth

Unit 2 Economic Growth Models

- 2.1Harrod&Domer model
- 2.2 Classical theories of Development: Adam Smith & David Ricardo
- 2.3 Karl Marx Theory of Development
- 2.4 Schumpeter and Capitalistic Development

Unit 3 Economic Growth Models

- 3.1 Vicious Circle of Poverty
- 3.2GurnarMirdals Theory of Circular Causation
- 3.3Lewis theory of Unlimited Supplies of Labour
- 3.4Big Push Theory of Development

Unit □Growth □Balanced & Unbalanced

- 4.1Balanced Growth: Concept, Essentials and criticisms, Rodan's Appraoch
- 4.2 Duseanbari Effect, Prof. Nerks Approach of Balanced Growth
- 4.3 Unbalanced Economic Growth: Concept, Nature and Principle
- 4.3 SEZ: A Solution over Unbalanced Growth in India

Unit Development of Capital: Human & Financial

- 5.1 Indicators and Importance of Human Resource Development
- 5.2 Quality of Human Capital-Role of Education and Health
- 5.3 Requirement of Capital Formation: Desired Rate of Growth and Incremental Capital-output ratio
- 5.4 Domestic Savings and Capital Formation in India: Trends and Analysis

Suggested Readings:

- a) Michel .P. Todaro and Stephen .C. Smith , Economic Development , Pearson Publication
- b) Ahluwalia ,MontekSingh,Economic Development and Planning,The new Oxford Companion
- c) Indian Economy and Reforms, Taxmann Publication
- d) Mishra and Puri, Himalaya Publication Indian Economy
- e) Dr. G.N.Zamare, Pimpalure Publication, Indian Economic Development & Economical Environment
- e) Ashwathappa, Himalaya Publication Business Environment,
- f)CherunilamFrancis, Business Environment, Himalaya Publication

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Appendix - Z

B.Com. III Semester - VI COMPANY LAW

Time: 3 Hours Marks: □ Theory

Unit I – Introduction

- 1.1 Introduction; definition, silent features of company, Act 2013
- 1.2 Formation of company, stages of formation
- 1.3 Promoters, Functions of promoter, Duties and liabilities of promoter,
- 1.4 -Types of company,

Unit II - Incorporation of company

- 2.1- Incorporation of company
- 2.2 Prospectus of company
- 2.3-MOA of company
- 2.4- Article of company

Unit III - Share capital of company

- 3.1 Share capital of company, Types of share and debenture
- 3.2 Issue of shares, Allotment, calls and forfeiture share
- 3.3 Transfer & transmission of share
- 3.4-Share certificate and share warrant

UNIT IV - SECURITIES MARKET:

- □1- Brief history of Stock Exchange, Study of functions of BSE and NSE
- 4.2- Stock Exchanges and its importance.
- 4.3 Primary Market and Secondary Market: Components of Primary Markets
- 4.4 D-Mat Account: Definition and Procedure.

UNIT - V COMPANY SECRETARY AND COMPANY MEETINGS:

- 5.1 Appointment, Duties and Responsibilities of Company secretary
- 5.2- Types of company meeting: Annual and General meeting of company, Statutory meeting of Company, Extraordinary meeting
- 5.3 Notice of meeting & Agenda of meeting, proceedings of meeting,
- 5.4 Voting methods of meeting and quorum. Minutes proceedingof meetings, its contents

Reference books:

- 1. Company Law (volume-l) Rakesh Bhargava: Taxmann 's, New Delhi.
- 2. Company Act-2013: Ravi Puliani, Mahesh Puliani, Bharat Law House Pvt. LTD., New Delhi.
- 3. Principles of Company Law: M.C. Shukla, S.S. Gulshan, S. Chand Company LTD., New Delhi.
- 4. ATax Book of Company Law: P.P. Gogna. Chand & Company, New Delhi.
- 5. Company Law: Ashok K. Bagrial, Vikas Publishing House Pvt. LTD. Bangalor
- 6. Indian Company Law: Awartar Singh, Sultan Chand & Sons, New Delhi
- 7. Guide to Company Law: Procedures, M.C. Bhandari, Wadhwa & Company, Nagpur
- 8. Company Law: H.K Saharaya, Universal Law Publishing Co., New Delhi
- 9. कंप्रनी कायदा: [करण चंद्र नेरकर ,होते, वषाठाकरे आ[ण सी एस कां□बले, साई □यो[त प□लक्शन , नागपूर
- 10. कंप्रनी [वाध: डॉ. आर. एल. नौलखा. नौलखा, रमेश बुक [डपो, जयपुर
- 11. कंप्रनी आधानयम व अंके□ ण: डॉ. डी.पी. जैन, डॉ. आर.एम.एस. मालक,धनपतराय पिलिक्शन कंप्रनी , नईाद□ल□
- 12. कंपनी साचवाची कायपा। ति: ए. एस. उखडकर.

Appendix - AA

B.Com. III Semester - VI **Process Business- II**

Time: 3 Hours Marks 0

Objectives: The course aims to educate the student with the different factors which effect business. This course aims to develop ability to understand business environment as well as process in order to analyses theopportunities and take decisions accordingly.

Unit - I

Business Policy as a study; Its Nature & Importance, Development & Classification of Business Policy; Mechanism of Policy making.

Unit - II

Levels of Management: Concept, types & responsibilities

Unit - III

Corporate Planning; Concept of Long term Planning, Strategic Planning Nature, Process Importance.

Strategy Formulation: Concept, Process & Affecting Factors. Strategy Evaluation: Process, Environmental Analysis.

Unit - V

International business environment - The economic environment; social and cultural environment, Political legal and regulatory environment, natural environment. Technological environment.

Reference Books :-

- 1. Business Organisation and Industrial Management Daver.
- 2. Environmental Economics Hedge Lan.
- 3. International Business Environmental . Sundaram & Black Prentice Hall, New Delhi.
- 4. Business Process Management. By Routledge
- 5. Managing performance through Business Processes, Dominique Thiault.

Appendix - AB

Marks 0

B.Com. III Semester - VI **Co-operative Business- II**

Time: 3 Hours

Objectives: To understand the structural and functional dynamics of Co-operatives.

Indian Economy:- Its resource base - optimizing resources for balanced economic growth; integration of primary, secondary and tertiary sectors- the rolw of co-operatives, Co-operation and other business enterprise.

Unit - II

Primary Sector Co-operatives: - Constitution, Structure, Working Performance of agricultural and allied cooperatives, their Problems and prospects.

Unit - III

Scondary Sector Cooperatives :- Constitution, structure and working Performance of manufacturing / industrial/ processing cooperatives their problem and prospectus.

Unit - IV

Tertiary Sector of Cooperatives: Constitution, Structure and working performance of education, medical, tourism, housing, banking & insurance, marketing and consumer Coopeatives - their problems and prospects.

Unit - VI

Cooperative Development Agencies :- Constitution and working of ICA, NCDC, NCUI, NABARD, NDDB, RBI.

Reference Books:-

- 1. Asian Drama Gunna Mirdal
- 2. Dubhuashi, P.R. Principles and philosophy of Cooperation, VAMNICOM, Pune, 1970
- 3. Hajela T.N., Principles, Problems and Practices of Cooperation, Konark Publishers, New Delhi, 2000
- 4. Ian Mac Pherson, Cooperative Principles for the 21 st Centruy, ICA, Geneva 1995.
- 5. Krishnasamy O.R. and Kulandaiswamy, V., Cooperation: Concept and Theory, Arudra Academy.
- 6. Krishnasamy O.R. Fundamentals of Cooperation., S. Chand & Co., New Delhi., 1985
- 7. Mathur B.S., Cooperation in India, Sahithya Bhavan Publishers, Agra, 2000
- 8. Paul Lambert, Studies in social philosophy of Cooperation, Cooperative Union Ltd., Manchester, 1963
- 9. Plunkett Foundation, The World of Cooperative Enterprises, 1996.
- 10. Puri, S.S. Ends and Means of Cooperation, NCUI, New Delhi, 1979.
- 11. Rajagopalan R.Rediscovering Cooperation (Vo. I,II,III) IRMA Anand 1996.
- 12. Ravichandran K and S. Nakkiran(2009), Cooperation: Theory and Practice, Abhijit publication New Delhi.
- 13. Sivaprakasam, P. Personnel Management in Central Cooperative Banks in India, Kanishka Publication, New Delhi., 1993.
- 14. Socialisation & Inclusion Amarthiya Sen.

Appendix - AC

B.Com. III Semester - VI Indian Insurance System II

Time:Three Hours Marks 🗆

Course Outcome: To provide an insight in to the regulating and functioning of Insurance Business

Unit I: Insurance corporations:

- 1.1 LIC: Formation, Management &Functions
- 1.2 LIC: Role and Importance in Economic Development
- 1.3 New India Assurance Company: History, Management, Functions
- 1.4 New India Assurance Company: Role and Importance in Economic Development

Unit II: Insurance Regulations and Acts

- 2.1 IRDA: History, Role and Limitations
- 2.2 IRDA Act 2002
- 2.3 Life Insurance Act 1956
- 2.4 General Insurance Business Act 1972

Unit III Career in Insurance-Agent

- 3.1 Definition, Meaning and Functions of an Agent
- 3.2 Procedure for obtaining an agency
- 3.3 Economic Reward of an agent
- 3.4 Suspension and Termination of an Agency

Unit IV Insurance Marketing

- 4.1 Marketing Dimensions of Insurance Industry
- 4.2 Distribution Patterns and Channels
- 4.3 Pricing and Promotion of Insurance policies
- 4.4 Advertising and Branding of Insurance policies

Unit V Current Scenario of Insurance Industry

- 5.1 Information Technology and Insurance Procedure
- 5.2 Insurance and Social Security
- 5.3 PradhanmantriJeevanjyotiBimaYojana&PradhanmantriSurakshaBima

Yoiana

5.4 Ayushman Bharat-Pradhanmantri Jan Aaroag Yojana

Suggested Reading:

- 1) Insurance, Dr. C.J.Joshi, PhadakePrakashan, Kolhapur
- 2) Insurance Principles and Practice, M.N.Mishra, S.Chand& Company, New Delhi
- 3) Principles and Practices of Insurance, Dr. P.Periasamy, Himalaa Publishing Houses
- 4) Insurance Regulatory Development Act
- 5) Life Insurance Corporation Act 1965

Appendix - AD

B.Com III SEM VI Indian Banking System-II

Time : 3 Hours Marks: □

Course Outcome: To provide insight into the various functions of retail banks and associated procedural spects.

Unit I: Retail Banking

- 1.1 Concept, Role and Importance
- 1.2 Scope and Coverage
- 1.3 Objectives and Importance
- 1.4 Future of Retail Banking in India

Unit II: Deposits: A Banking Shake hand

- 2.1 Concept, Role and Importance
- 2.2 Types of Deposits and their relevance
- 2.3 Procedure and formalities (KYC)
- 2.4 Prime minister Jandhan Yojana: Concept, Objectives and Importance

Unit III: Advances: Ultimate Banking Purpose

- 3.1 Concept, Role and Importance
- 3.2 Types of Advances and their relevance
- 3.3 Procedure and formalities
- 3.4 Prime minister Mudra Yojana: Concept, Objectives and Importance

Unit IV: Agency Functions: Trusteeship

- 4.1 Concept, Role and Importance
- 4.2 Types of Agency Functions and their relevance

- 4.3 Procedure and formalities
- 4.4 Agency functions towards Government

Unit V: Online Banking: Modern Incarnation

- 5.1 Internet Banking: Concept, Procedure and Precautions
- 5.2 Mobile Banking:Concept, Procedure and Precautions
- 5.3 Mobile Payment Wallets: Concept, Procedure and Precautions
- 5.4 Plastic money: Concept, Procedure and Precautions

Suggested Readings:

- 1) S. Natarajan& Dr. R. Parameswaran, Indian Banking, S. Chand
- 2) Dr. gangadharKayande-Patil, Fundamentals of Banking, ChaitanyaPublicaitons, Nashik
- 3) Panandikar S.G. and Mithani D.M., Banking in India, Orient Longman
- 4) Sayers R.S.: Modern Banking, Oxford University Press
- 5) Shekhar and Shekhar: Banking Theory and Practice, Vikas Publication House, New Delhi
- 6) Tennan M.L.: Banking Law and Practices in India, Indian Law House, New Delhi
- 7) Dr. SudhirBodhankar, Dr. MedhaKanetkar, Indian Banking System, Sainath Publication, Nagpur

Appendix - AE

B.Com. III Semester VI Internet and World Wide Web - II

Time: 3 Hours Marks: □0 Theory

Objective: The course aims at familiarizing the students with the basic concepts and ground rules of Internet and the various services it offers including designing of website and how to access information from depositories in the world wide web.

Unit I:

- 1.1 Web Browsing: History of web Browsers, Basic Functions of Web Browser, Types of WebBrowsers.
- 1.2 Features of: Internet Explorer, Google Chrome, Mozilla Fire Fox, UC Browser and Opera Mini

Unit II:

- 2.1: Web Directory: Meaning of Web Directory, Features of Web Directory, Types of Web Directory.
- 2.2: Search Engines: Meaning of Search engines, history of search engines, guideline for effective searching.
- 2.3: Features of Google, Bing and Yahoo Search engines

Unit III:

- 3.1: Social Networking Websites: Meaning of social networking website, Features of Social networking websites, objectives of social networking website. Features of Facebook, Instagramand Tweeter Website.
- 3.2: Mobile Applications (App): Meaning of Mobile App, Features of Mobile App, Feature of What's App, Google Play Store and BHIM App.

Unit IV:

4.1: Google Drive: Meaning of Google Drive, Features and Uses of Google Drive

- 4.2: Google Forms: Meaning of Google Forms, Features of Google Forms, Creating of Google Forms, sending Google forms for survey.
- 4.3: Google Classroom: Concept of Google Class room, feature of Google Class Room, Creation of Google Class room

Unit V:

- 5.1: M.S. FrontPage Express: Concept & features of MS Front page and its Important, Opening window of Front page
- 5.2: Using MS Front Page to create webpage: Entering & editing text, Inserting Images, Symbol, Labels and forms.

Note: For practical: Browsing & surfing web browsers, Creation of Google forms & classroom of webpage by using MS Front page. 2□Practical batch will be 20 students

Books Recommended:

- AgarwalaKamlesh N. and AgrawalaDeeksha
 Bridge to theonline storeftont:Macmillon India, New Delhi
- 2. Phillips Lee Anne,
 - Practical HTML 4, Prentice Hall New Delhi.
- 3. MinoliDeniel, Minoli Emma.
 - Web Commerce Technology Hand book, Tata MC:Graw Hill, New Delhi.
- 4. Deitel Harvey M. and Deitel Paul J and Neita T.R. Complete Internet and World Wide Web programming Training courses, Prentice Hall, New Delhi.
- 5. इंटरनेट आणि वर्ल्ड वाईट वेब (WWW). Prof. S.M. Kolte, Pimpalapure& Co. Publishers, Nagpur.
- 6. Internet and World Wide Web, Prof. UdayShrikrushna Kale, Shri SainathPrakashan, Dharmpeth, Nagpur-10

Scheme of Examination

Year	Paper	Total N	Iarks	Minimun	n Passing Marks
B.Com.	Internet and	T	P	T	P
Semester VI	World Wide Web- II	_0	_0	2□	1 🗆

Division of Marks for Practical

Total	:	□ Marks
Viva	:	5 Marks
Description	:	10 Marks
Practical	:	15 Marks
Record Preparations	:	10 Marks

Appendix - AF

B.Com. III Semester VI e-COMMERCE- II

Time : 3 Hours Marks: □

Objective: The objective of the course is to acquaint the students with the internet- based e-commerce business models, internet marketing and e-governance.

Unit I: Internet e-commerce Business Models:

Social media model, advertising model, retail model, hybrid model, merchant model, informational model, drop-shipping model and revenue model.

Unit II: B2C Internet Marketing

Meaning of online marketing or internet marketing, online marketing strategies, marketing channels, internet branding, online publishing and advertising.

Unit III: B2B Online Marketing

Use of internet based electronic data interchange (EDI), Benefits of online marketing in B2B ecommerce, procurement reengineering, just in time delivery, online marketing issues.

Unit IV: E-governance:

Meaning of e-governance and e-government, Objectives of E-governance, Private sector interface in E-Governance, Concepts of government to Business (G2B), Business to Government (B2G), Citizen to Government (C2G),

Unit V: E- Governance Models

Application of Internet EDI in E-governance, E-governance in India, E-Governance Models, Comparative Analysis Model, Wider Dissemination Model, Critical Flow Model, E-advocacy Model

Books Recommended

- 1. Agrawala Kamalesh N and Agrawal Deeksha:
 Bride to Online Storefront, Macmillon India, New Delhi.
- 2. Agarwala Kamalesh N. and Agrawal Deeksha:
- Business on the Net- Introduction to e- Commerce; Macmillon India, New Delhi
- 3. Agarwala Kamalesh N. and Agrawal Deeksha:
 Bulls, Bears and The Mouse-An Introduction to Online Stock Market Trading; Macmillillon India,
 New Delhi.
- 4. Tiwari Dr. Murli Dr.:
 - Education and E-Governance; Macmillon India, New Delhi.
- 5. Afuah A.and Tucci C.:
 - Internet Business Models and Strategies; Mc Graw Hill, New York.

Internal Assessment Scheme

- 1. Theory paper will carry 60 marks and internal assessment 40 marks
- 2. 40 % Marks will be based on continue evaluation of the student assignment, class test, seminar and web-site visit /Industrial visit and project report.
- 3. Student will have to work under the guidance of the teacher and submit project report before fifteen days of the commencement of the theory examination.